



Customer Focus

- I always deliver outstanding customer service
- I know who my customer is and what their needs are
- I understand the industry my customers operate in
- I seek feedback from my customer
- I always behave professionally
- I treat internal customers in the same way as external customers



Integrity

- I will act honestly
- I will lead by example
- I accept responsibility for my decisions and actions



Innovation

- I come up with ideas
- I challenge paradigms and norms
- I proactively contribute
- I share ideas openly
- I encourage others to come up with ideas
- I embrace change



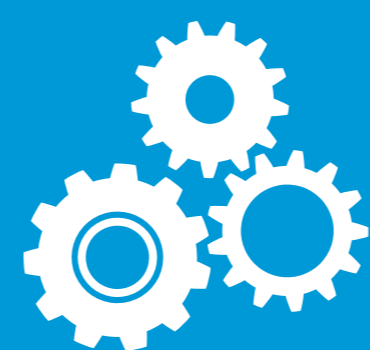
Safety

- I will work safely
- I will identify and report hazards
- I will report any incidents and injuries no matter how trivial
- I will look out for the safety of others
- I will look for safer ways of doing things and communicate them
- I will lead by example
- I will follow systems and procedures



People

- I treat others with respect
- I listen and encourage others
- I impart knowledge
- I coach and develop
- I support others
- I celebrate achievements
- I make suggestions for improvement
- I embrace diversity



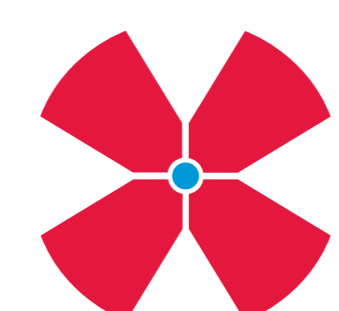
Teamwork

- I listen to my colleagues
- I seek out different ideas
- I accept constructive feedback
- I work well with others
- I support my team
- I share information



Continuous Improvement

- I look for better ways to do things
- I embrace change
- I challenge the status quo
- I look for ways to improve myself
- I evaluate, monitor and review changes



Matrix

Composites & Engineering